



Preparing Your Home For The Market



Preliminary Planning

- Research Similar Listings
- Visit Open Houses
- Look At Pictures
- Compare Your Home
- Determine An Asking Price
- Inspect Your Home
(Or Hire A Professional)
- Consider Needed Repairs

Cleaning & Elbow Grease

- Let The Sunlight In
- Wipe Down Appliances
- Vacuum Floors
- Deep Clean Carpets
- Scrub Or Mop Hard Floors
- Windows Inside & Out
- Window Sills
- Blinds & Curtains
- Valances
- Dust Surfaces & Furniture
- Dust Away Any cobwebs
- Wipe Light Fixtures & Fans
- Make Door Knobs Shine
- Wipe Down Trim
- Wipe Down All Vents
- Remove Excess Furniture
(Consider Attic, Shed, Or Garage Storage Areas - Just Remember It Will Still Need To Look Neat & Organized)
- Clean Tile Grout

Kitchen

- Deep Clean Everything
- Counters & Backsplash
- Keep Counters Clear
(Especially For Showings)
- Appliances In & Out
- Clean Cabinets In & Out
- Organize Cabinets
- Organize Drawers
- Remove Fridge Magnets
- Scrub & Mop Floor
- All Corners & Joints
- Along Cabinet Bottoms
- Scrub Sink
- Polish Fixtures
- Use Furniture Polish,
Stainless Steel Cleaner,
Stone Sealer/ Cleaner

Bathrooms

- Scrub Shower & Tub
- Clean Glass & Mirrors
- Scrub Toilet In & Out
- Counters & Backsplash
- Keep Counters Clear
(Especially For Showings)
- Clean Cabinets In & Out
- Organize Cabinets
- Organize Drawers
- Polish Fixtures
- Declutter
- Clean Or Replace Shower Curtain

Bedrooms

- Wash Sheets & Bedding
- Organize Closets
- Declutter/ Dust Surfaces
- Keep Beds Made & Room Uncluttered For Showings
(Have An Organized Area In A Closet/ Other Space For Clutter)

Garage

- Declutter & Organize
- Sweep & Mop Floor
- Remove Cobwebs
- Clean Windows & Sills
(If Not Already Done)

Exterior

- Keep Lawn Cut
- Weed Flower Beds
- Trim Bushes & Prune Trees
- Sweep Patios & Walkways
- Clean Outdoor Furniture
- Pressure Wash If Needed
- Clean Exterior Doors
- Clean Mailbox & Numbers
- Clean Gutters In & Out
(If Safely Possible)

Decluttering Ideas

- Remove Excess Furniture
- Consider A Storage Unit
- Pack Unnecessary Items
- Yard Sale Or Donations
- Attics & Closets
- Keep Surfaces Clear

Basic Staging Ideas

- Enhance Curb Appeal
- Again, Let The Sunlight In
- New Door Mat
- Clean & Clear Entryway
- Make Beds & Add Pillows
- Add White Linens To Beds
- Add Pillows To Sofas
- Move Furniture From Wall
- Hide Wires & Cables
- Make Lightbulbs The Same
- People Like To See Plants
- Upgrade Cabinet Hardware
- Chef Themed Countertops
- Hang CLEAN White Towels
- Clear Bathroom Counters
- Place Rolled Towels
- Wastebasket In Vanity
- Candles & Floral Displays
- Toilet Seats Down
- Put Soap & Shampoo Away
- Open All Interior Doors
(Not Closets)
- Set Dining Room Table
- Remove Table Leaf
(To Enlarge The Room)
- Pack Up Family Pictures
- We All Love Our Fur babies
(But.... Put The Pet Stuff Away)
- Strategically Placed Mirrors
Make Spaces Seem Bigger

Repairs To Consider

- Repaint Exterior Doors
- Replace Door Hardware
- Upgrade Exterior Lighting
- Refresh Flowerbeds
- Add Mulch Or Stone
- Paint House Numbers
- Caulk Windows & Doors
- Patch Holes In Drywall
- Repaint Loud Paint Colors
(Along With Unpopular Colors)
- Caulk Kitchens & Baths
- Paint Interior Doors & Trim
- Update Light Fixtures
- Update Faucets
- Update Towel Racks
- Fix Cracking Tiles & Grout
- Replace Outlet Covers
(Specially Badly Painted Covers)